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A Brooklyn artist has taken over a vacant Queens billboard with help from nonprofit 14x48, which finds unused ad spaces and fills them up with art.

Artist Margeaux Walter, 32, repurposed the roof-mounted sign on Greenpoint Ave. at 46th St., plastering it with spin-offs of the popular "Keep calm and carry on," poster that provide such practical alternatives as "Keep calm and play basketball," "Keep calm and kiss on" and "Keep calm and follow the white rabbit."

The Sunnyside project will be installed at least through mid-February.

"People normally ignore billboards," Walter said. "But a lot of people are looking up and taking a second look."

