



FIRST WE FEAST

Meet the Photographer Behind Lucky Peach's Latest Cover

BY ALISON HERMAN

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Many will recognize Christopher Boffoli as the mastermind behind Lucky Peach's distinctive Travel Issue cover, but the photographer has been in the game for quite some time. Over



the course of a decade of designing his distinctive images that combine miniature humans with ordinary food items in inventive landscapes, Boffoli has had several solo shows in New York, published a book, and accumulated a collection of thousands of 20-millimeter figurines.

In a great interview today with Sierra Tishgart of [Grub Street](#), Boffoli describes his clever photos, which come with their own wise-cracking captions, as not just entertainment but also a commentary on Americans' obsessions with portion control, cheap food, and "food spectatorship" (see: Instagram). Boffoli plans and builds landscapes that juxtapose comparatively massive foods, from Milano cookies to stacks of meringues, with tiny figurines acting out situations ranging from rice farming to fire fighting.

The captions add a dimension of wry humor to Boffoli's work. The viewer is told a custodian applying mustard to a hot dog "always uses too much," but "it's a union thing"; a group of kids scaling the aforementioned Milano have never made the climb "with neither sherpas nor supplemental oxygen" before. The end product walks the thin line between humorous and serious, all while looking visually stunning and downright tasty to boot.